

## MKSSS's

## Cummins College of Engineering for Women,



Pune - 411052

## Awareness Drive On Water Conservation

Report
April 2021



'Jal Shakti Abhiyan: Catch the Rain' campaign launched by the Honorable Prime Minister Shri Narendraji Modi, on March 22, 2021 on the occasion of "world water Day".

MKSSS's Cummins College of Engineering for Women Pune, Maharashtra have conducted awareness campaign for water conservation and rain water harvesting through online lectures for first year engineering students. Faculty members of Civil Engineering carried out this activity from 6<sup>th</sup> April 2021. Total 600 students participated in this for 6 days in different groups.

The purpose behind the event was to raise awareness regarding water conservation. It emphasizes on different techniques used in ancient India as "traditional water harvesting techniques". It also emphasizes on different water conservation techniques which are currently used like percolation tanks, check dams, bandharas etc.

It created awareness amongst students about effective and responsible use of water as only 3% of fresh water is available on the earth for the use.









